FRANCIS JUNE A. YGOT

E-COMMERCE & FULL-STACK WEB DEVELOPER | SHOPIFY, WORDPRESS & AUTOMATION

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PROFESSIONAL SUMMARY

E-commerce and full-stack web developer with 15+ years of experience delivering business, retail, and content platforms. Brings long-term enterprise experience from Timex Group and SunStar Publishing together with recent agency and consulting work across Shopify, WordPress, WooCommerce, automation, accessibility, QA, and performance. Experienced in distributed teams, production support, staged releases, technical documentation, and AI-assisted development workflows.

TECHNICAL CAPABILITIES

AREA	TOOLS & EXPERIENCE
Commerce & CMS	Shopify, Liquid, Shopify CLI, WooCommerce, WordPress, ACF, Elementor, Breakdance, Avada, Salesforce Commerce Cloud/Demandware, Drupal
Development	HTML, CSS, JavaScript, jQuery, PHP, MySQL; working familiarity with Node.js, Next.js, REST APIs, webhooks, metafields
Automation & AI	Zapier, OpenAI API/Assistants, ChatGPT, Cursor, Klaviyo, AI-assisted debugging, documentation, task analysis, and QA
Quality & Growth	Playwright, responsive QA, accessibility/ADA remediation, technical SEO, GA, GSC, Core Web Vitals, page-speed optimization
Infrastructure & Delivery	Linux, Apache, Nginx, cPanel, WP Engine, SiteGround, Cloudflare, DNS, SSL, Docker, GitHub, Bitbucket, Vercel, Supabase
Collaboration & Design	Figma, Photoshop, Canva, ClickUp, Jira, Trello; client reporting, blocker analysis, launch checklists, cross-functional delivery

PROFESSIONAL EXPERIENCE

Full Stack Developer / AI Expert — On-Call | 2026–Present

Growmodo | Remote — *Agency contractor supporting multiple client accounts*

- Provide on-call development and AI-assisted delivery support across Shopify, WordPress, WooCommerce, and custom website projects for multiple agency clients.
- Implement responsive interfaces, theme and CMS updates, accessibility fixes, form workflows, checkout-related QA, redirects, app embed checks, and launch support.
- Use ChatGPT and Cursor for issue analysis, code assistance, planning, and documentation; use Playwright and structured checklists for screenshot comparison, smoke testing, and validation.
- Prepare client-facing progress reports, PR updates, QA findings, blocker notes, and technical recommendations.
- Selected work includes Shopify launch and promotion QA, WordPress/Gravity Forms scheduling workflows, WooCommerce payment and webhook testing, and complex mobile navigation improvements.

Independent Web & E-commerce Consultant | 2020–Present

Remote

- Deliver defined Shopify and WordPress projects concurrently with primary employment or agency engagements; scopes include builds, integrations, performance, maintenance, accessibility, and technical consulting.
- Maintain clear project-based arrangements, timelines, and deliverables across selected client engagements listed below.

Selected consulting engagements

Shopify Developer — Part-Time | Feb–Dec 2025

BruntWork | Client: Cooper Cricket

- Customized collection and storefront behavior using Shopify Liquid and JavaScript and supported theme upgrades.
- Audited SEO, speed, user experience, tracking, and analytics issues and implemented prioritized fixes.
- Architected a sponsorship workflow using HulkApps Form Builder, Zapier, Shopify API mutations, customer tags and metafields, webhooks, and Klaviyo follow-ups.
- Built an AI chatbot prototype using OpenAI Assistants, Next.js, Vercel, and Supabase.

Full Stack Developer — Contract | Jul–Oct 2025

BruntWork | Client: Smith Brothers Media

- Developed and maintained WordPress, WooCommerce, and Shopify websites for Australian brands using custom themes, Liquid, PHP, HTML, CSS, and JavaScript.
- Integrated third-party APIs, listing feeds, forms, and marketing tools; supported staging-to-production releases, DNS, and hosting environments.
- Improved mobile responsiveness, SEO, performance, and Core Web Vitals in collaboration with designers, project managers, and QA.

Web Developer — Project Consultant | Aug–Dec 2025

Matt Henry

- Converted Figma designs into responsive WordPress sites using Elementor Pro and custom CSS/JavaScript.
- Configured a Shopify store, products, theme settings, and app integrations; improved navigation, SEO, caching, and image performance.

Web Developer — Project Consultant | Feb–Dec 2025

Shelley Whitman Associates

- Delivered WordPress development, WooCommerce configuration, hosting, domains, DNS, SSL, professional email, maintenance, backups, security checks, and performance improvements.

ADA Accessibility Implementation — Project | Jun 2026

Brineborn | New York client

- Implemented and verified Shopify front-end accessibility remediation based on the supplied compliance issue list, including labels, responsive behavior, readability, and theme-level adjustments.

Web Developer — Contract | 2020–2023

Crushing B2B Digital Strategies

- Built and maintained WordPress marketing pages, forms, tracking scripts, content updates, responsive layouts, technical SEO improvements, and performance fixes.
- Supported plugin and theme updates, hosting coordination, DNS, SSL, security checks, and ongoing troubleshooting.

Senior Systems Analyst — E-commerce | Jun 2015–Dec 2024

TMX Philippines Inc. (Timex Group)

- Supported global e-commerce platforms for Timex, Guess, and partner brands across B2C and B2B environments and US, Canadian, UK, and EU markets.
- Contributed to platform migrations from Drupal to Salesforce Commerce Cloud/Demandware and Shopify, including storefront implementation and launch support.
- Implemented ADA accessibility remediation, front-end stability improvements, promotional and landing-page updates, SEO, analytics, tracking, and image optimization.
- Worked with product, design, support, and regional stakeholders to investigate production issues and coordinate releases.
- Selected platforms included Timex regional storefronts, Guess Watches, Timex NuOrder B2B, and other partner-brand commerce initiatives.

Web Technology Officer | **Nov 2008–Jun 2015**

SunStar Publishing Inc.

- Managed Drupal and WordPress platforms serving a high-volume news audience, including CMS workflows, analytics, security, backups, DNS, and Linux operations.
- Tuned MySQL, PHP, Apache, CPU, memory, caching, and page performance to improve reliability and traffic capacity.
- Supported newsroom publishing, advertising operations, and live streaming for major local events.

Technical Consultant — Defined Engagements | **Aug 2015–Jul 2016; May–Jul 2022**

SunStar Publishing Inc.

- Returned for limited consulting work while employed at Timex; remediated REST APIs used by mobile applications and advised on streaming, advertising, reliability, and operational workflows.

SELECTED PROJECT HIGHLIGHTS

- Shopify sponsorship automation: Connected application intake, customer data, tags, metafields, webhooks, and email follow-ups using Shopify APIs, Zapier, and Klaviyo.
- Global commerce delivery: Supported enterprise storefront migrations, accessibility work, regional releases, promotional updates, analytics, and production troubleshooting for Timex Group.
- WordPress operations: Delivered multi-step forms, WooCommerce workflows, custom front-end work, hosting and DNS changes, performance improvements, and launch validation.
- AI-assisted development: Applied ChatGPT, Cursor, OpenAI Assistants, and Playwright to implementation, debugging, documentation, QA planning, and visual validation with human review.

EDUCATION & CREDENTIALS

- Bachelor of Science in Computer Engineering — University of Cebu, 2008
- Shopify Liquid Programming — 2023
- CIW Web Foundations Associate — 2011
- Microsoft Certified Professional — 2003

PROFESSIONAL & COMMUNITY LEADERSHIP

- Communications & Digital Directorate Head, BCBP Cebu Central Chapter — 2024–2026